

Rare Trait Hope Society

2023

RED DIAMOND

*Gala*

Sponsorship Package



**Rare Trait Hope Society** was established to fund research and human clinical trials to cure childhood rare diseases—diseases that are not covered by health care. Our current project: funding a gene replacement therapy to cure *Aspartylglucosaminuria* (AGU), a fatal neurodegenerative disease that impacts children.

With determination and help from sponsors like you, we can get the medical research needed to develop treatments for children with ultra-rare, fatal diseases.

The impact that your support will have on Our Mission: Priceless. So, let's 'bring it home' for our kids with rare diseases and give them the life they deserve to live.

## Together, Let's Fund Hope!

### OUR VISION:

That every child with a rare disease can be cured.

### OUR MISSION:

To accelerate funding to support present and future scientific research, approaches and therapies to treat and cure children with rare diseases.

### WHY WE DO THIS WORK:

Because every child deserves a chance to live a full, happy life.

## The Event

The 2023 Red Diamond Gala | Saturday, October 21st 2023 | The Arbutus Club/Vancouver, BC

The Gala is an amazing philanthropic and social event that is full of heartfelt emotion, laughter and action! It's a wonderful opportunity to connect with our other guests, or entertain clients, friends and family. Music, auctions (silent and live), delicious food and drink, dancing, the beautiful venue and so much more. Please visit our Gala website at: [www.reddiamondgala.ca](http://www.reddiamondgala.ca)

## The Goal

With generous funding from our 2022 event sponsors, attendees and donors, we are well underway to funding Phase 1 of a gene therapy clinical trial for AGU kids.

## Our Event Supporters

Our child-focused medical and research charity attracted over 200 enthusiastic attendees to the 2022 Red Diamond Gala. Our audience was made up of supporters including corporate business leaders, charitable foundations, health and research, arts and entertainment, individual professionals and, of course, our highly valued Rare Trait Hope Society major gift donors, individual donors, and volunteers.

## Sponsorship Levels

Your sponsorship of the 2023 Red Diamond Gala comes with a wide array of branded benefits before, during and after the Gala that will demonstrate your caring involvement and support of our charity, within the community.

### RED DIAMOND LEVEL \$25,000

The rarest of them all. An exclusive opportunity to be our anchor event partner, with a host of benefits providing maximum visibility before, during and after the event.

#### Pre-Gala

- Exclusive logo placement on website banner
- Blog post about the organization
- Logo (large) on Gala website page sponsor list (with link)
- Logo and name on Gala invitation
- Mention on pre-Gala e-blast
- Social media posts (planned in conjunction with Sponsor)

#### Gala Night

- Featured quote in programme
- Logo (large) and name on Gala programme
- Full page advertisement in programme
- Welcoming remarks at the main stage
- Table for 10 reserved seating, preferred table placement
- Logo on rotating A/V loop
- Acknowledgement by Emcee

#### Post-Gala

- Exclusive logo placement on website banner
- Logo (large) on Gala website page sponsor list (with link)
- Feature on post-Gala E-blast
- Social media posts (planned in conjunction with Sponsor)
- Blog post about organization

### BLUE DIAMOND LEVEL \$15,000

#### Pre-Gala

- Blog post about organization
- Logo (large) on Gala website page sponsor list
- Mention on pre-Gala e-blast
- Social media posts (planned in conjunction with Sponsor)

#### Gala Night

- Logo (large) and name on programme
- Full page advertisement in programme
- Tickets for six with preferred table placement
- Logo on rotating A/V loop
- Acknowledgement by Emcee

#### Post-Gala

- Logo (large) on Gala website page sponsor list
- Mention on post-Gala E-blast
- Social media posts (planned in conjunction with Sponsor)
- Blog post about organization

### PINK DIAMOND LEVEL \$10,000

#### Pre-Gala

- Logo on Gala website page sponsor list
- Mention on pre-Gala E-Blast
- Social media posts (planned in conjunction with Sponsor)

#### Gala Night

- Logo and name on programme
- 1/2 page advertisement in programme
- Tickets for four
- Logo/name on rotating A/V loop
- Acknowledgement by Emcee

#### Post-Gala

- Logo on Gala website page sponsor list
- Mention on post-Gala E-blast
- Social media posts (planned in conjunction with Sponsor)

## ORANGE DIAMOND LEVEL \$7,500

### Pre-Gala

- Logo on Gala website page sponsor list
- Mention on pre-Gala E-Blast
- Social media post

### Gala Night

- Logo and name on Gala programme
- 1/4 page advertisement in programme
- Tickets for four
- Acknowledgement by Emcee

### Post-Gala

- Logo on Gala website page sponsor list
- Mention on post-Gala E-blast
- Social media post

## YELLOW DIAMOND LEVEL \$5,000

### Pre-Gala

- Logo on Gala website page sponsor list
- Mention on pre-Gala E-Blast
- Social media post

### Gala Night

- Logo and name on Gala programme
- 1/4 page advertisement in programme
- Tickets for two
- Acknowledgement by Emcee

### Post-Gala

- Logo on Gala website page sponsor list
- Mention on post-Gala E-blast

## WHITE DIAMOND LEVEL (table purchase) \$2,700

### Pre-Gala

- Logo on Gala website page sponsor list
- Mention on pre-Gala E-Blast

### Gala Night

- Logo and name on Gala programme

### Post-Gala

- Name on Gala website page sponsor list

## GREEN DIAMOND LEVEL \$2,500

### Pre-Gala

- Logo on Gala website page sponsor list
- Mention on pre-Gala E-Blast

### Gala Night

- Logo and name on Gala programme
- Tickets for two

### Post-Gala

- Name on Gala website page sponsor list

## Benefits of Sponsorship

When you sponsor Rare Trait Hope's Red Diamond Gala, you become part of a community that:

- **Affiliates** with like-minded members of the corporate and individual donor community who understand and align with the values associated with Rare Trait Hope Society: determination and drive to ensure no child with a special health care need can be ignored.
- “ We are very proud to support Rare Trait Hope and will continue to do anything we can to stand behind the objectives of this meaningful organization. This is a unique and important cause founded on the basis of a very touching story.” - **Elizabeth Dylke, Partner, Bennett Jones LLP**
- **Associates with and supports** current proven and future cutting-edge technologies in search of treatments for a vulnerable population: children with rare diseases, for whom no public health care funding is available.
- “ The Rare Trait Hope Society has opened our eyes to the speciality of science and the perseverance of the human spirit. As a supporter from 2022 and continuing to look forward, we have been inspired by the heartfelt stories and the determination of these families. The amazing progress science has and continues to make as it strives to uncover human genetics and make real time real differences in not only the lives of these young people but also the lives of the families they touch. We are happy to be a part of this wondrous research.”  
- **Jill and Andrew Hasman, RE/MAX Andrew Hasman**
- “ It was an honour for our firm to be part of the effort to both raise awareness and help fund the development of a treatment for AGU. We thoroughly enjoyed the Red Diamond Gala event, and look forward to continuing our support in the years ahead.” - **Brian Duong, Counsel, Hunter Litigation Chambers**
- **Champions** health care for the medically underserved.
- “ The Moore Family Foundation was proud to attend and support the 2022 Inaugural Red Diamond Gala, an event that champions the fight against AGU, a rare but significant disease. This aligns with our belief that every child, regardless of the rarity of their condition, deserves a chance. The Gala was a powerful display of unity and hope. We're proud to stand with this cause, as it reflects our commitment to giving every child a fighting chance.”  
- **Donna and Ric Moore, The Moore Family Foundation**

## Contact Information

Please email us for more information or to discuss your participation.

Thank you for caring about our kids.

E-mail: [info@raretraihope.ca](mailto:info@raretraihope.ca)

Website: [www.raretraihope.ca](http://www.raretraihope.ca)

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CRA Charity Number: CRA#71150 6071 RR0001

Follow us on: Instagram: [@raretraihope](https://www.instagram.com/raretraihope) | Facebook: [Rare Trait Hope](https://www.facebook.com/RareTraitHope) | LinkedIn: [Rare Trait Hope Society](https://www.linkedin.com/company/Rare-Trait-Hope-Society)

